

Big Numbers! – Twitter Users send 50 Million Tweets a Day

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Computerworld reported that 600 tweets are sent per second – [50 million per day](#) which is significant for many reasons. Not the least of which is that 3 years ago Twitter handled 5,000 tweets per day! As well, in early 2009 Twitter raised \$35 Million in its third round of financing [with no business plan](#). What's not clear is if 10% of those sending tweets account for 80% of the total volume. Obviously something is happening to cause Twitter's amazing growth, and it bears watching.

Yahoo, Twitter in deal to share content

A report from the LA Times states that Jim Stoneham, vice president of communities for Yahoo! described the [Yahoo! deal with Twitter](#):

...will enable users to take material from both sites without having to leave either one. Specifically, users will be able to access their Twitter feed on Yahoo's sites. They will also be able to update their Twitter status and share content from Yahoo. And Yahoo search and media properties will include Twitter updates.

Hopefully this will help revive Yahoo!'s fortunes and expand Twitter's reach.

Doonesbury Character Roland Hedley Tweets with 14,000 Followers

Followers of tweets was made a little more interesting in a recent [National Public Radio](#) story of "[Roland Hedley](#)", a fictional Fox News correspondent created by cartoonist Garry Trudeau, has attracted more than 14,000 followers since he began "tweeting." As a matter of fact, Garry Trudeau wrote a book about tweets from Roland Hedley entitled [My Shorts R Bunching. Thoughts?: The Tweets of Roland Hedley](#). So maybe all 50 Million tweets a day are not all that serious if a cartoon character tweets regularly! Nonetheless this is worth watching given these astonishing numbers.

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